

June 2022

DABOR Focus

THAT'S WHO WE 
REALTOR®



JUNE IS:
Pride Month



REALTORS® are members of the National Association of REALTORS®

**UNFAIR HOUSING?
NOT IN OUR HOUSE.**

THAT'S WHO WE 
REALTOR®



Robert Marx

President

Dearborn Area Board of Realtors

It was an exciting day for our Board members on 5/26. We engaged ourselves in an all-day Strategy Planning session (although my fellow board members were not initially excited about spending most of the workday in an 8 hour meeting).

Our facilitator was Carole Kaptur (SHRM-SCP,HCS,GRI, C2WX) from NAR who led us through the day in an attempt to re-evaluate our current vision/mission statements along with an action plan for the next few years.

This is an exciting and challenging time for our Board. While we seek a new Executive Director and maintain some sense of tradition we also want to stay current as well as future-focused. The vision of the board has always incorporated ways to better serve our members and this time was not different!

Many thoughts and ideas were expressed...some that could be implemented soon and some over the next 2-3 years. With the world changing rapidly, it's our goal to stay on top and be the go-to place for education, answers, and accountability.

So, stay tuned for further updates, rollouts, and information for some exciting changes taking place!

Have a great month!

REALTOR® Trademark

The term REALTOR® is not only a trademark owned by NAR and protected by federal law, it is also a valuable membership benefit that distinguishes members from all others in the real estate business. Watch this entertaining video to learn how members can protect the value of the mark by using it properly. Remember, a REALTOR® isn't "just another real estate agent." Being a REALTOR® means more.

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Women's Council of REALTORS®

To sign up, fill out the application below:

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Membership Application

Paying by credit card? Join now at wcr.org

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State _____

Zip _____

I would like my mail sent to: ☐ Company ☐ Residence

NEW NETWORK - NAME TBD

Local Network you are joining

Association of REALTORS® in which you hold membership
(All applicants must supply this information)

Type of Membership:

- ☐ REALTOR®
☐ REALTOR-ASSOCIATE®
☐ REALTOR® Association Staff
☐ Affiliate

REALTOR® Designations you have earned

NRDS ID#

Were you a national Women's Council member in the past 12 months? _____

Dues amount owed:

National Dues:	\$140.00
State Dues:	\$20.00
Local Dues:	\$50.00
Total Dues:	\$210.00

Method of Dues Payment

Check for \$_____ payable to WCR is enclosed

☐ Yes! I would like to join Women's Council. Please contact me for my credit card information (to maintain a secure environment and protect your credit card data, we no longer accept credit card information on paper forms.)

Please send completed application and check to:
Women's Council of REALTORS®, 430 N. Michigan Ave., Chicago, IL 60611

If we are contacting you for payment, you may fax this completed application to 312.329.3290 or email to wcr@wcr.org.



You can also interact with us on social media

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- Twitter.com/womenscouncil
- Instagram.com/womenscouncil
- linkedin.com/company/women's-council-of-realtors-
- Pinterest.com/womenscouncil

Sign up at wcr.org for immediate membership confirmation. Or fill out the application.

For more information email wcr@wcr.org or call toll free 800.245.8512 M-F 8:30-4:30 CST.

Find More Benefits at wcr.org

Women's Council of
REALTORS®

Women's Council of REALTORS®
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We are a network of successful REALTORS®, advancing women as business leaders in the industry and in the communities we serve.

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Local Support, National Strength

When you join Women's Council of REALTORS®, you tap into a whole world of concrete, powerful programs that yield tangible results for you and your business. It's all possible thanks to our unique structure, the foundation of which is our nationwide network of local and state networks. That foundation allows us to bring our members the best of both worlds: the strength and continuity of a national profile, with the responsiveness and accessibility of networks close to home. The result? The Council brings you more education, more networking opportunities and more ways to build your business than any other REALTOR® organization.



The Power of Relationships

Success in business today is achieved through positive, productive relationships. The Council provides an environment of collaboration in which members can form, build and maximize relationships for business and personal success. When members share their time, talent and experience, the industry is advanced.



Leadership

Every business, industry and community must have leaders who can see change that is needed, organize resources, and engage the hearts and minds of those around them. Through the Women's Council of REALTORS®, members develop and apply newfound leadership skills and qualities across all areas of their personal and professional lives.



Referral Center

The Find a Member database is publicly searchable. As a member you have access to the Referral Center, which provides expanded searchable information on member's areas of special expertise, industry and community involvement and leadership experience. The Center is your link to 11,000 members, who are among the top-producing, most experienced professionals in real estate. You have the ability to update your contact information, photo, cities served and areas of expertise so your Expertise Profile is always current.



Local Networks

When you become a Women's Council member, you also become a member of your local network, which regularly offers business-building opportunities like roundtable discussions, speakers, panels of industry experts, new marketing concepts and other timely and topical events. Those events complement our national network by providing face-to-face interaction with other professionals right in the community where you live and work. Find a local network in your area at wcr.org.



National Meetings and State Events

Our state networks hold events designed to expand your career opportunities, develop your skills and talents and broaden your knowledge and know-how. To build on those opportunities, we also offer a host of business-building national meetings and special events. Our Midyear Meeting and National Conference provide the opportunity for members to come together and conduct business, boost their professional knowledge and make contacts from all over the nation.



The Performance Management Network

The Performance Management Network (PMN) is the flagship REALTOR® business leadership designation. Its design gives you practical and implementable tools for your business. Diving into hot topics such as leadership, negotiating, networking and business planning, the PMN's suite of professional performance training courses are focused on keeping your business out front and on top of an ever-changing market.

To find out more about how our designation further builds your business and gives you access to an elite referral network visit wcr.org/education or contact our Education Department at 800.245.8512.



eConnect

Staying on top means staying in touch. So the Council brings you a range of valuable sources of information. Our eConnect newsletter is packed with timely, practical articles on topics like productivity, technology trends, leadership and professional growth. It also features the latest Council news and announcements. eConnect is emailed to members monthly and available online.



Women's Council of
REALTORS®

\$134,470
AVERAGE
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OF WOMEN'S
COUNCIL MEMBERS

54%
OF WOMEN'S
COUNCIL MEMBERS
DO REFERRALS
THROUGH THE
NETWORK
ANNUALLY

WOMEN'S COUNCIL
BY THE
NUMBERS

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NETWORKS
DO
1,500
PROGRAMS
ANNUALLY
—
LARGEST
NETWORKS
INFRASTRUCTURE
IN THE
REALTOR® FAMILY

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OF WOMEN'S
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UPCOMING EVENTS 2022

SAVE THE DATES

JUNE 7

Affiliate Expo

JUNE 29

6 Hour Con – Ed

JUNE 15

Picnic

JULY 4

Independence Day

JUNE 16

Realcomp Expo

JULY 21

Vet's Backpack Event

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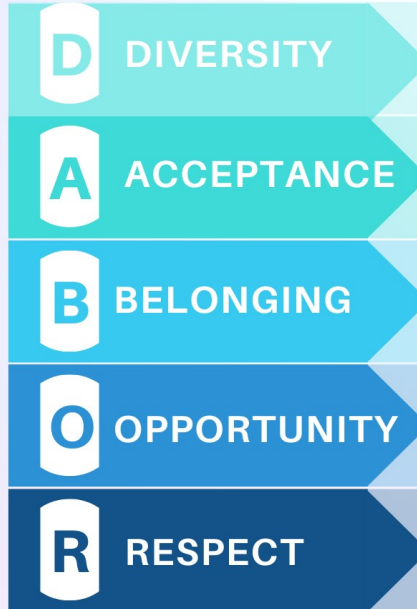


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Affiliate Committee**

**Find application at:
<https://dabor.com/wp-content/uploads/2022/03/committee-application-1.pdf>**



Leila Hamka

President-Elect

Dearborn Area Board of Realtors

2022 Legislative Meetings: Key Takeaways

Each year the National Association of Realtors hosts their legislative meetings for the real estate community. The goal of these meetings are to present important issues to the real estate profession, and help advance the livelihood of Realtors.

During this week, I connected with professionals and leaders from across the nation to discuss topics regarding diversity, equity, inclusion, member involvement, the importance of RPAC, and leadership. We sat in on a phenomenal session presented by Dr. Lawrence Yun, who updated us on market trends across the US and how those trends will impact us now and in the near future.

One of my favorite sessions included a conversation about the importance of the REALTORS Political Action Committee (RPAC) which helps to elect pro-REALTOR candidates across the US. The main goal is to take voluntary contributions made by REALTORS to help elect candidates who understand and support our interests.

There is so much insight to gain from attending. My hope as President-Elect, and President, is to share this information with you along the way, and to encourage great conversations among our board members. Ultimately, our goal is to use this information to help strengthen the Dearborn Area Board of Realtors, and I look forward to the journey.

Leila L. Hamka
President-Elect 2022

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